



Outsell Inventory Mover

Outsell Inventory Mover harnesses artificial intelligence to move vehicles off your lot while bringing a new level of personalization to your marketing

BOOSTS SPECIFIC INVENTORY YOU WANT TO MOVE NOW

Allows dealers to select which vehicles they want to boost to move them off the lot quicker.

DRIVES TRAFFIC DIRECTLY TO YOUR INVENTORY PAGES

Delivers only the inventory that is applicable to each individual consumer, driving them directly to your inventory pages.

UPDATES RECOMMENDATIONS AS INVENTORY IS ROTATED

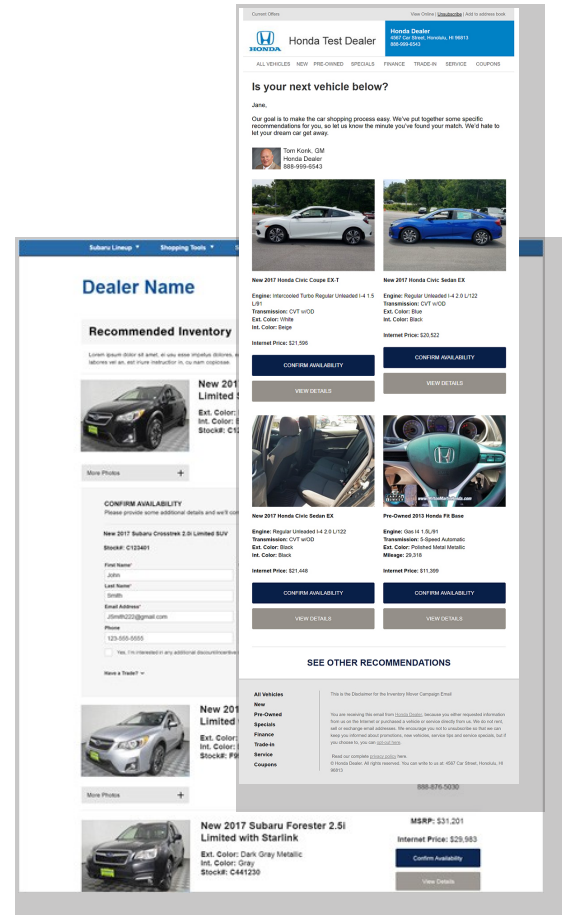
As inventory is moved off your lot, Outsell Inventory Mover seamlessly updates recommendations from the updated data.

MONITORS SHOPPING BEHAVIOR AND UPDATES RECOMMENDATIONS DAILY

Monitors active consumer shopping behavior and activity to regularly update recommendations.

GENERATES DIRECT LEADS WITH AVAILABILITY FORM

Autofills form information, and in just two clicks, the consumer is in your CRM system with the specific VIN of interest.



Over three months using Inventory Mover, dealers saw:

73%

purchased a vehicle from a recommended segment

purchased a vehicle from a recommended segment

purchased the same segment and price range as the promoted VDP

Inventory Mover analyzes consumer behavior to determine which vehicles in your inventory are best suited for a consumer and dynamically promotes those vehicles through your marketing communications.