



Outsell Inventory Mover

Outsell Inventory Mover harnesses artificial intelligence to move vehicles off your lot while bringing a new level of personalization to your marketing communications. Inventory Mover analyzes consumer behavior to determine which vehicles in your inventory are best for a consumer and dynamically serves up those vehicles through your marketing communications.

Outsell Inventory Mover moves your inventory for you.

BOOSTS SPECIFIC INVENTORY YOU WANT TO MOVE NOW

Allows dealers to select which vehicles they want to boost to move them off the lot quicker.

DRIVES TRAFFIC DIRECTLY TO YOUR INVENTORY PAGES

Serves up only the inventory that is applicable to each individual consumer, driving them directly to your inventory pages to move more vehicles.

UPDATES RECOMMENDATIONS SEAMLESSLY AS INVENTORY IS ROTATED

As inventory is moved off your lot, Outsell Inventory Mover seamlessly updates recommendations from the updated inventory.

MONITORS SHOPPING BEHAVIOR AND UPDATES RECOMMENDATIONS DAILY

Updates recommendations daily as it monitors active consumer shopping behavior and activity.

GENERATES DIRECT LEADS WITH AVAILABILITY FORM

Autofills form information, and in just two clicks, the consumer is in your CRM system with the specific VIN of interest.

