



# The Outsell Platform

Outsell is a multi-channel marketing automation platform that increases customer engagement and drives more revenue by transforming how you engage customers and prospects throughout their lifecycle.

## IDENTIFY AND CONNECT WITH YOUR CUSTOMERS AND PROSPECTS

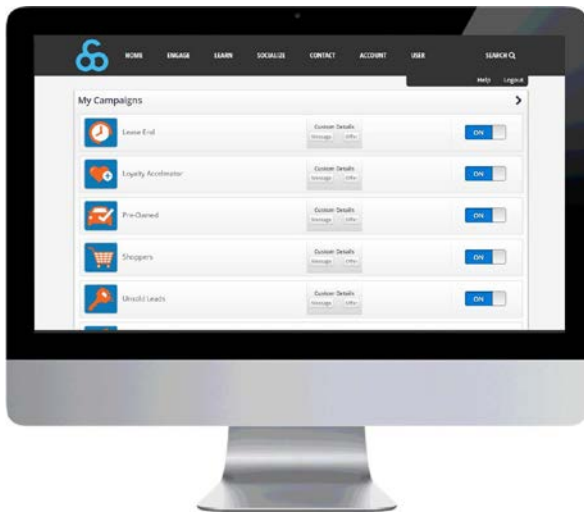
A machine learning predictive analytics solution for dealers that automatically harnesses data to better identify, connect with, and market smarter to a dealer's entire customer database.

## SIMPLER AND MORE EFFECTIVE

Dealers report that once they are set up, Outsell is always on and working in the background. Dealers have the flexibility to customize communications that reflect and align with their brand's marketing initiatives.

## MULTI-CHANNEL ORCHESTRATION

The Outsell multi-channel marketing automation platform manages millions of interactions every month for dealers representing all major automotive brands.



# \$37K

**AVERAGE LINKED GROSS PROFIT PER DEALER PER MONTH**

# 2X

**CONSUMERS IN A DEALER'S DATABASE THAT ENGAGE WITH THE OUTSELL PLATFORM REPURCHASE AT A 2X HIGHER RATE THAN CONSUMERS WHO AREN'T REACHED**

# 9X to 30X

**AVERAGE DEALER ROI**

