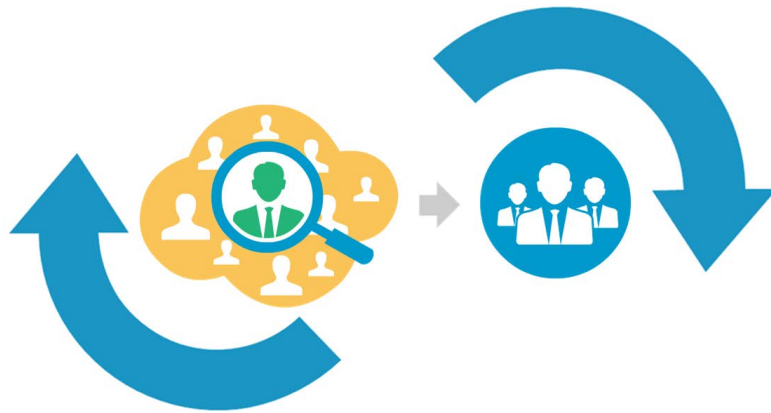




Outsell Data Management

Outsell Data Management helps dealers reach the unreachable in their database, increases their ability to retain current customers, and provides more opportunity for targeted outreach throughout their customers' purchase lifecycle across social and email channels.



BROADEN YOUR AUDIENCE

- Increases your database of addressable email records
- Ensures your email addresses are valid, current, and safe
- Enables targeted outreach across social and email channels
- Increases your ability to retain current customers
- Helps improve program results

DID YOU KNOW?

30%

OF SUBSCRIBERS CHANGE THEIR EMAIL ADDRESS ANNUALLY.

35%

AVERAGE INCREASE IS POSSIBLE TO YOUR ADDRESSABLE EMAIL DATABASE WITH REGULAR DATA MANAGEMENT