



# Outsell Connect

Outsell supports an open data ecosystem. Outsell Connect is a set of applications which integrate with the tools and data you use most often.

Outsell aggregates massive amounts of data which is leveraged to understand consumers across their lifecycles and optimize engagement



## OUTSELL CONNECT FOR CRM

Alerts dealers and OEMs to most active in-market buyers in their CRM and keeps salespeople focused on closing deals.



## OUTSELL CONNECT FOR DMS

Retrieves files securely using certified vendor solutions, such as Reynolds Certified Interface, to automate and integrate customer data from existing DMS.



## OUTSELL CONNECT FOR LIVE CHAT

Drives chats to dealers and OEMs existing Live Chat service by embedding links in Outsell emails and campaign landing pages.

**Outsell Connect applications complement current technology investments to stream data without interruption or security breaches, alerting dealers to new buyers to generate greater results.**

## IDENTIFY CONSUMERS ACROSS CHANNELS AND LIFECYCLE STAGES

*Outsell Connect harnesses the open data ecosystem to identify consumers across channels and lifecycle stages so you can be more effective in all of your outbound marketing campaigns.*