



Outsell BuyerScout

Outsell BuyerScout® detects when customers and prospects are in-market and tips dealers off in real-time.

“Outsell is on the watch.” Outsell’s buyer detection software BuyerScout predicts who from a dealer’s database is in market and provides you with a scored list and competitive information to identify the right opportunities before your competition.

INTERCEPT IN-MARKET BUYERS

Identifies unsold prospects who are in market, customers who are coming back in market, and owners you thought were loyal who are shopping your competition — all in one product.

DETECT IMMEDIATE OPPORTUNITIES WITH DAILY UPDATES

Integrates with your CRM system and proactively sends you daily updates on in-market customers and prospects who are ready to buy.

LEVERAGE YOUR EXISTING TECHNOLOGY

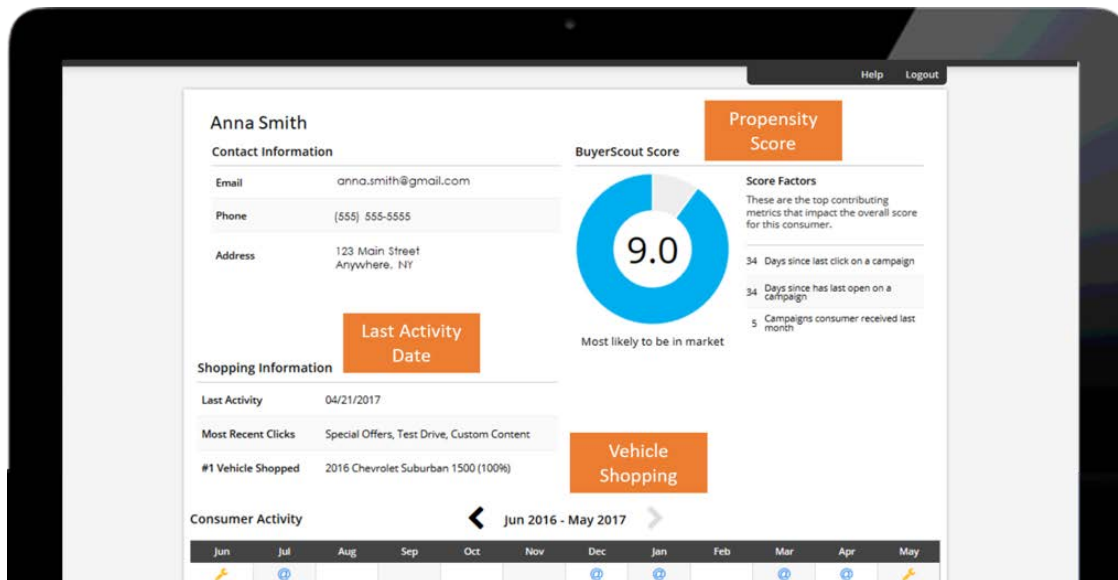
Uses your CRM and DMS systems to enable you to engage with customers and prospects quickly and efficiently.

100

**ACTIVE SHOPPERS
DETECTED EACH MONTH**

17.8%

**PROSPECTS IDENTIFIED
PURCHASED WITHIN 90
DAYS**



Dynamic Scoring & Activity Data