



# Outsell BuyerScout

Outsell BuyerScout® detects when customers and prospects are in-market and tips dealers off in real-time.

“Outsell is on the watch.” Outsell’s buyer detection software BuyerScout predicts who from a dealer’s database is in market and provides you with a scored list and competitive information to identify the right opportunities before your competition.

### INTERCEPT IN-MARKET BUYERS

Identifies unsold prospects who are in market, customers who are coming back in market, and owners you thought were loyal who are shopping your competition — all in one product.

### DETECT IMMEDIATE OPPORTUNITIES WITH DAILY UPDATES

Integrates with your CRM system and proactively sends you daily updates on in-market customers and prospects who are ready to buy.

### LEVERAGE YOUR EXISTING TECHNOLOGY

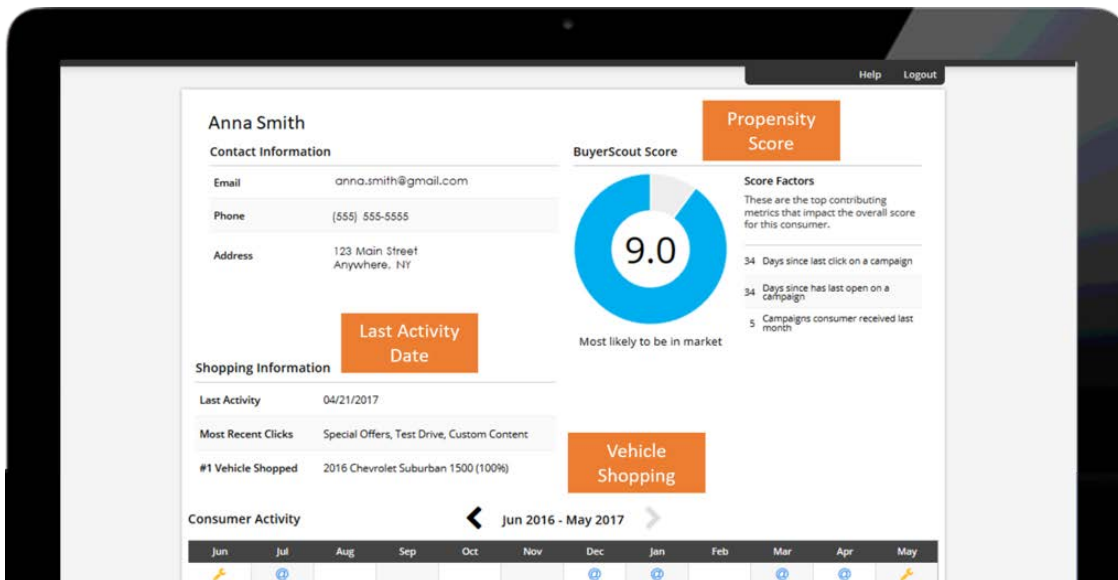
Uses your CRM and DMS systems to enable you to engage with customers and prospects quickly and efficiently.

**100**

**ACTIVE SHOPPERS  
DETECTED EACH MONTH**

**17.8%**

**PROSPECTS IDENTIFIED  
PURCHASED WITHIN 90  
DAYS**



Dynamic Scoring & Activity Data